

- BIOGRAPHICAL SKETCH

Diallo Sumbry is a dynamic cultural ambassador and diaspora engagement specialist committed to advancing African-centered development through tourism, education, and community building. Born in **Trenton, New Jersey**, and an **honorary Washingtonian** who spent his formative and adult years in **Washington, DC**, Diallo's journey has been shaped by a deep commitment to identity, heritage, and service.

As the Founder of **The Adinkra Group**, he has played a central role in connecting the global African diaspora to the cultural, historical, and economic vibrancy of Ghana. His leadership and vision have positioned him as a thought leader in diaspora tourism, culminating in his service as **President of the African American Association of Ghana (AAAG)** in 2023 and 2024. In recognition of his commitment to sustainable development and community advancement, he was bestowed as **Nkosuohene** (Development Chief) of **Nyame Bekyere** in Ghana's Eastern Region.

Diallo is also a proud **husband, father, and doting grandfather**, grounding his public work in a strong foundation of family and community.

- DIASPORA ENGAGEMENT

- At the heart of Diallo Sumbry's work is a lifelong commitment to reconnecting Africans in the diaspora with the continent. One of his most impactful contributions is the development of **Birthright Journeys**, a signature program of The Adinkra Group. This deeply immersive cultural experience is designed to guide African Americans and others in the diaspora through a transformative journey of reconnection, healing, and cultural reclamation in Ghana. More than a tour, Birthright Journeys has become a flagship model of intentional, identity-affirming travel that restores ancestral links and strengthens global Black unity.
- Diallo has also been instrumental in executing key programs aligned with Ghana's **Year of Return** and **Beyond the Return** initiatives. Through strategic partnerships—including those with the **NAACP** and **Sigma Gamma Rho Sorority, Inc.**—he has helped bring hundreds of travelers to Ghana to explore their ancestral roots and deepen ties with their heritage.
- As the co-visionary behind the **African Ancestry Family Reunion** programs, Diallo has helped facilitate ancestral reconnection across West Africa. Notably spearheading Sierra Leone's program of eligibility for **citizenship for individuals whose DNA results trace to Sierra Leonean ethnic groups**, further opening pathways for repatriation and belonging.

- Further strengthening diaspora collaboration, he is co-developer of the **Triangle Offense Program**, a strategic initiative that forges purposeful partnerships between the African diaspora, African governments, and the private sector. This model goes beyond symbolic engagement and produces measurable cultural, economic, and social outcomes—building a future rooted in shared values, legacy, and progress.


- CULTURAL LEADERSHIP


- In his traditional leadership role as Nkosuohene of Nyame Bekyere, Diallo has championed initiatives that reflect a deep commitment to cultural preservation and socioeconomic development. His construction of a three-story **Nyame Bekyere Community Center and Library** in the Eastern Region of Ghana demonstrates his belief in infrastructure as a catalyst for growth. The facility functions as an educational hub, a workforce development site—especially for hospitality professionals—and a multipurpose event space that generates income, and serves as a gathering spot for the local community.
- Through the **KAZI initiative**, Diallo has expanded the training and capacity-building landscape in Ghana by preparing tour guides, hospitality professionals, and repatriation specialists to deliver high-quality, culturally grounded visitor experiences. These efforts are vital to enhancing Ghana's status as a top destination for African diaspora tourism.

- ENTREPRENEURSHIP AND GROWTH

- By building bridges between African Americans and Ghana through innovative partnerships and programmatic initiatives, Diallo continues to generate both economic opportunity and cultural affirmation. His work remains rooted in a vision of a globally connected Africa led by its people—on the continent and across the diaspora.
- As the creator of impactful tourism and cultural exchange initiatives, **Diallo Sumbry** has consistently leveraged entrepreneurship as a tool for transformation. His company, **The Adinkra Group**, is a leader in cultural tourism and has created unique experiences that blend history, art, education, and community.

- As a **creative entrepreneur**, Diallo has developed platforms to **amplify African culture worldwide**, using business as a vehicle for cultural preservation and global engagement. His ventures include:
  - **Oasis Beach Resort**, a growing tourism and lifestyle destination in Ghana;
  - **Chateau Nana Willene**, a strategic partner in cultural hospitality;
  - **The Black Star Center**, a hub for cultural production, artistic exchange, and community collaboration;

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