



Diallo Sumbry, also known as **Nana Kwabena Duku I**, is President & CEO of **The Adinkra Group**, an African cultural resource company connecting the African diaspora to the continent through cultural exchange, small business development, investment, and repatriation initiatives. In 2018, he became **the first African American appointed U.S. Ambassador for Tourism to Ghana**, playing a pivotal role in the historic **Year of Return** campaign.

Over the past decade, Diallo has facilitated travel for more than **1,000 people** to Africa through programs like **Birthright Journeys** and **Back2Africa**, forged strategic partnerships with major organizations, and championed sustainable tourism. In 2022, he was **enstooled as Nkosuohene (Chief of Development)** of Nyame Bekyere, where he led the creation of a three-story Community Center providing education, technology, and economic opportunities.

Diallo also serves as **Director of Partnerships at AfricanAncestry.com**, where he developed the **African Ancestry Family Reunions** program, reconnecting hundreds to their ancestral homelands and helping secure citizenship rights in Sierra Leone. He is President of the **African American Association of Ghana**, co-manages luxury hospitality projects in Accra and Nyame Bekyere, and holds a **Master's in Public Administration**.

A native of **Trenton, NJ**, Diallo splits his time between Washington, DC, and Ghana, continuing to lead initiatives that bridge cultures, empower communities, and inspire the global African diaspora.

 [therealnanaone](https://www.instagram.com/therealnanaone)

 [therealnanaone](https://www.youtube.com/therealnanaone)

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